



Maastricht University

*Leading
in Learning!*

Integration

How We Got Here & How We'll Get There

The Good, the Bad, the Better, the Worse & the Future

AGENDA

1. Current trends

- Technology (r)evolution
- Knowledge Transfer (keeping pace/aligned)

2. SAP's story and strategy over the years

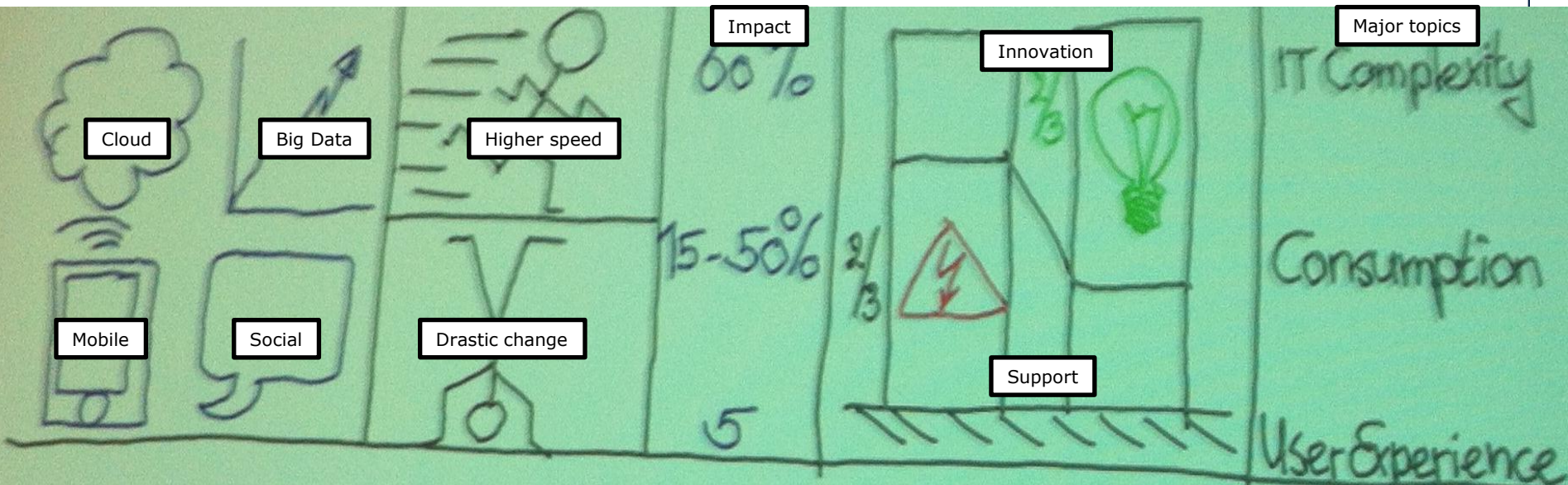
- The story so far (SAP R1, R2, R3, mySAPcom, NetWeaver)
- 2010: In-memory (SAP HANA)
- 2013: User Experience (Mobile & SAP Fiori)

3. Knowledge transfer (UGs originated)

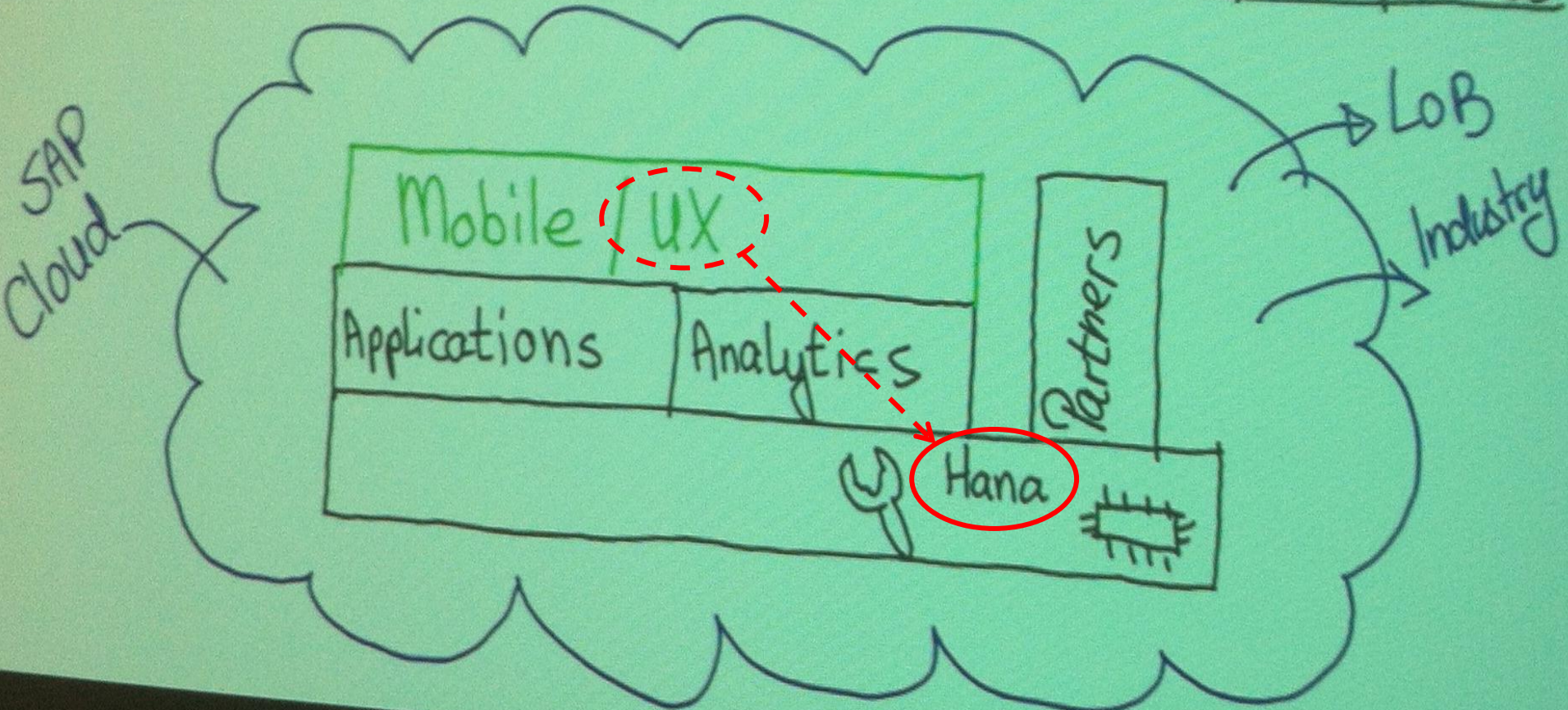
- IFG – international focus group
- MOOC's – massive open online courses for everyone
- Learning Hub – new certification program for professionals

1. CURRENT TRENDS

- Cloud, Big Data, Mobile, Social, Higher speed, Drastic change, Innovation versus Support,



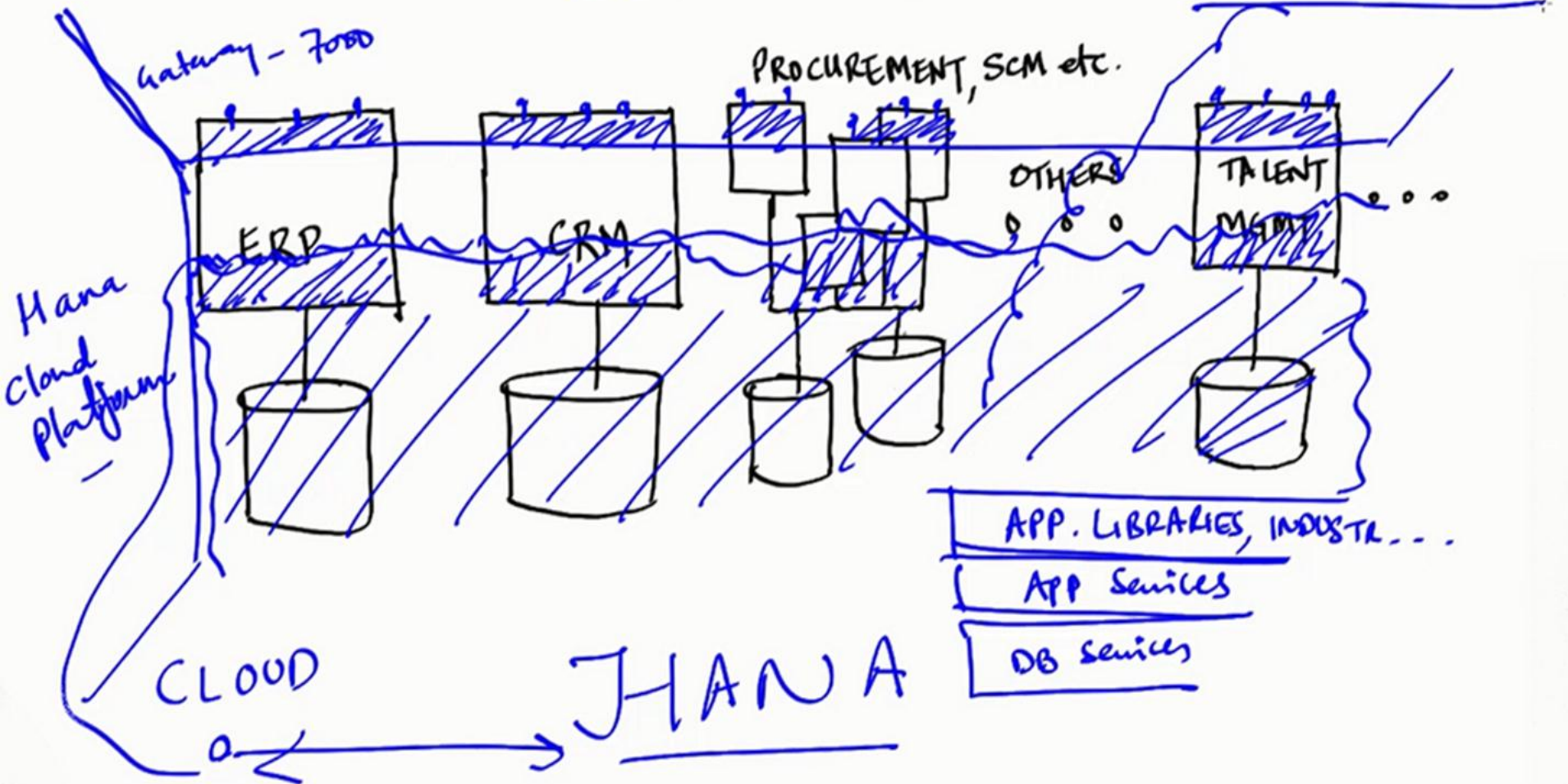
- SAP's vision to address all these challenges
- (and the need for 'barking dogs' in universities)



SAP HANA AS UNDERLYING PLATFORM

Flori UX PARADIGM

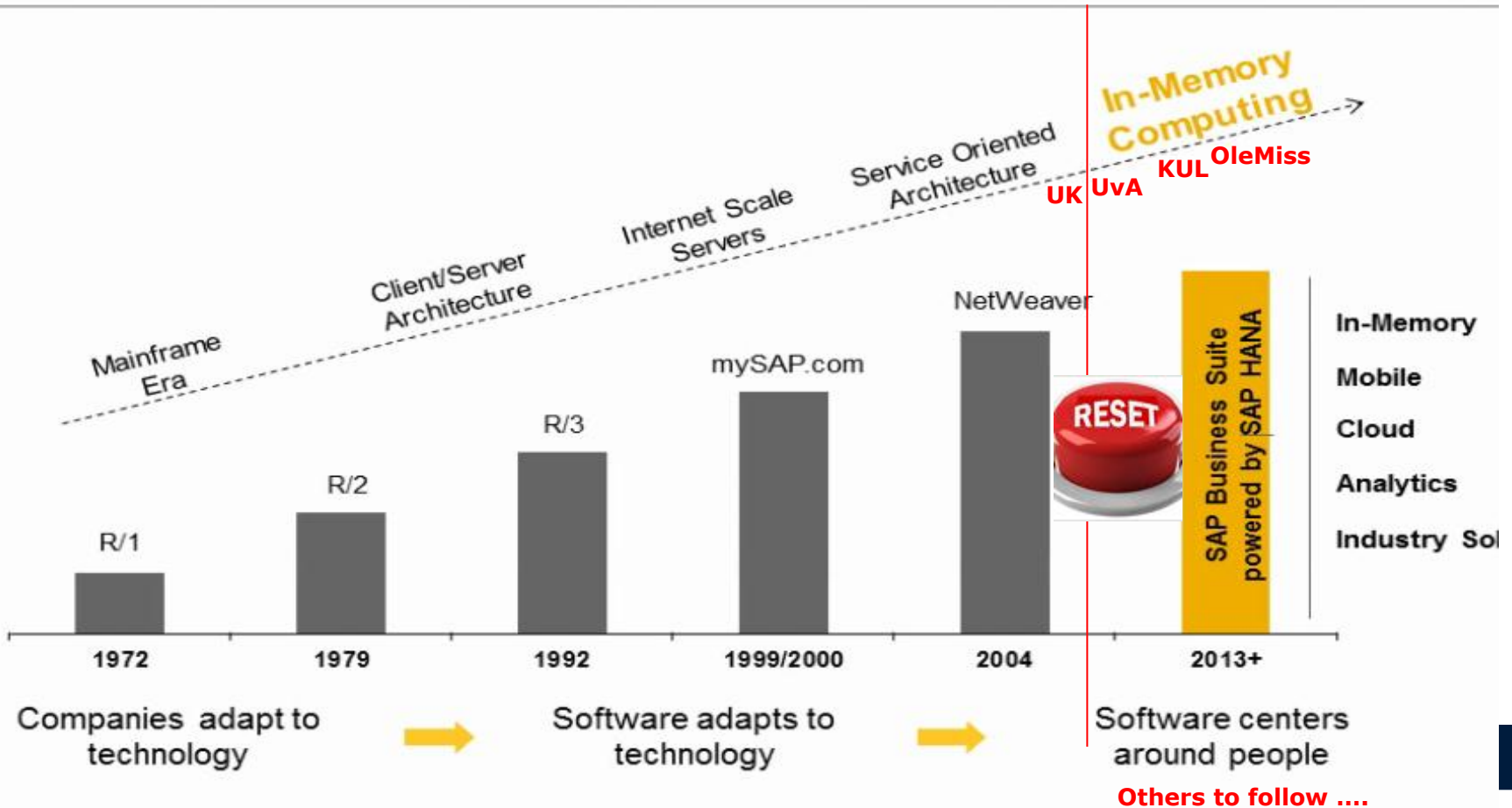
Great Experiences!
New Applications!



2. SAP's STORY AND STRATEGY

A history of real-time innovations

From SAP R/1 to SAP HANA



STARTING POINT HANA (Hasso Plattner)

- 2006
 - The future of Enterprise Computing
 - 2 Major trends
 - Massive parallelism
 - Increasing size of e-RAM
 - 3 Major decisions
 - Start for small companies (BbD)
 - Move away from disk toward in-memory
 - Disks for archiving/backup/recovery ONLY
 - No aggregates anymore (BIGGEST SHIFT)!!!

THE REST OF THE HANA STORY

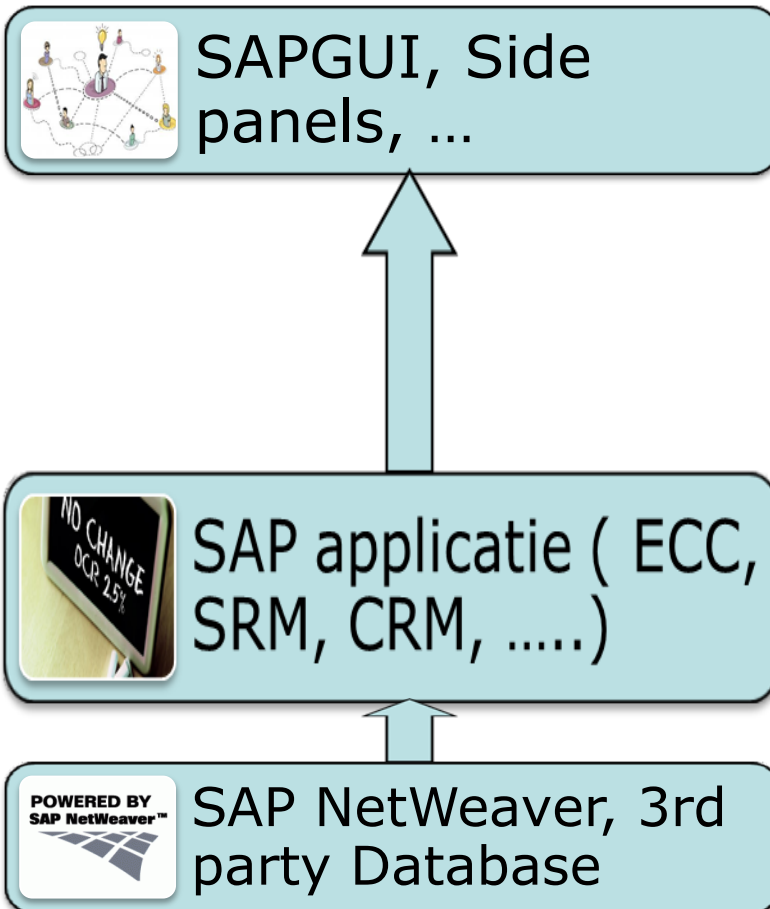
- 2010
 - Global announcement of HANA at ASUG/SAPPHIRE
- 2013
 - HANA available in many flavours
 - **From 2010:** fast **database** (BW environment)
 - **To 2013:** next generation **Platform** (all-compassing)
 - ECC on HANA will have the biggest impact
- Today's question
 - Question: not if but when to adopt HANA?

WHAT IS KEY IN HANA?

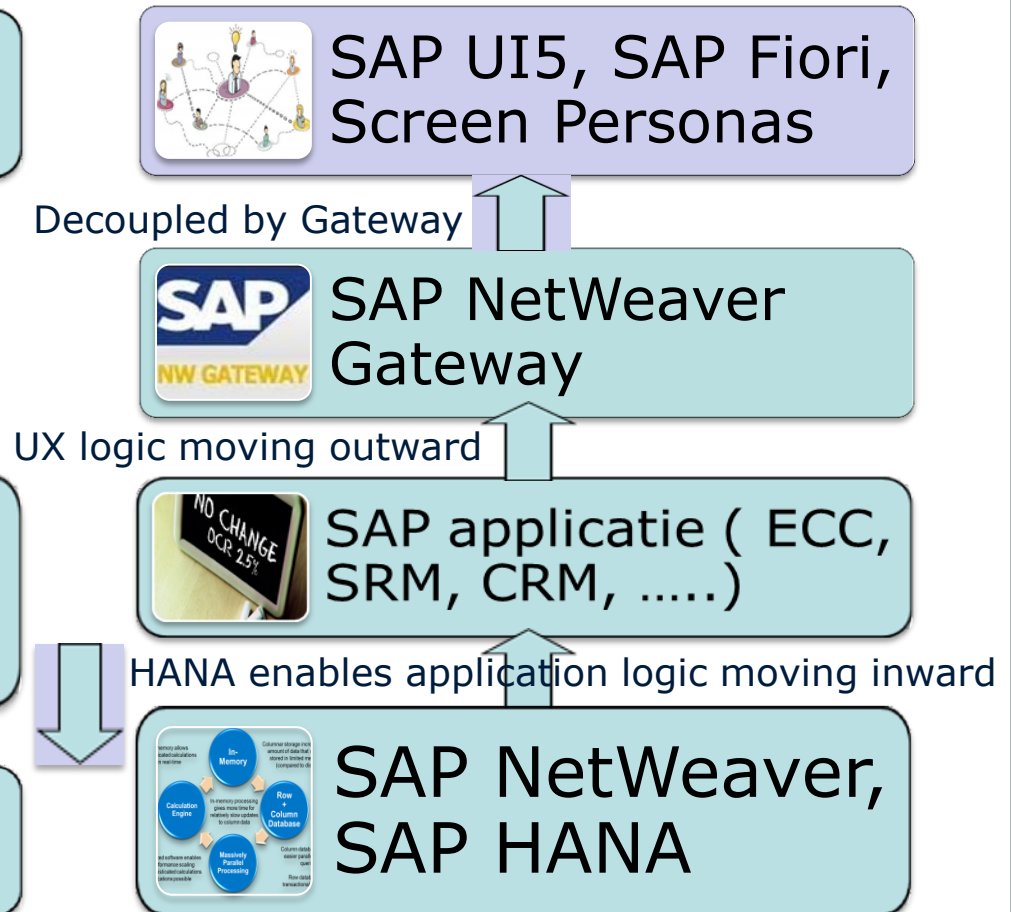
- Key differentiators of SAP HANA
 - Datastorage **in-memory**
 - Everything organized in **Columns**
 - Data only, **no indexing** needed anymore
 - The combination of these differentiators make SAP HANA **superfast**
- Lots of info channels about SAP HANA
 - Documentation, articles, books
 - Courses, conferences, SIGs, cookbooks
 - These enablers facilitate fast as well as massive Knowledge Transfer

EVOLVING SAP STRUCTURE

Today:



Future:



SAP USER INTERFACE IN THE PAST

SAP R/3 1.0

Bestellanforderung anlegen: Übersicht Vorlagebestellanforderung (1) K1

Bestellanforderung Bearbeiten Springen Umfeld System Hilfe

Vorlage-Banf..... 108 Belegart.. NB

Pos.	Material	Kurztext	EKG
L P K	Anforderungsmenge ME	Lieferdatum Warengruppe	Werk LOrt
x 10	IHK-STAHL-1 120,000	Flacheisen 8000x20x10, verzinkt T 18.05.1992 METALLBAU	IHK 0001 0001
20	IHK-STAHL-2 80,000	Eisenrohr 3000x50x2, schwarzgeschweißt T 18.05.1992 METALLBAU	IHK 0001 0001
30		Vierkantrohr, viereckig T 18.05.1992 METALLBAU	IHK 0001 0001
	K 5,000		

10

SAP R/3 3.1

Oberflächengestaltung: Übersichtsbild

Bilder Elemente Dynamik Menügestaltung System Hilfe


















Belegnummer	1500005500	Buchungskreis	0001
Belegdatum	24.01.1994	Geschäftsjahr	1994
Referenz		Übergreifd.Nr.	
Währung	DM	Soll/Haben	0,00

Pos	BS	GsB	Kontonr	Bezeichnung	NW	Steuer	Betrag
001	50		0000276000	Skonto-Ertrag	U1	4,50-	30,00-
002	25		0000000010	Soesel & Partner Gm		0,00	1.150,00-
003	40		0000160092	Kreditoren-Verbindl		0,00	0,00
004	50	0004	0000113101	DeuBa (Ausgangschec		0,00	1.115,50-
005	50		0000154000	Vorsteuer (BRD)	U1	0,00	4,50-
006	50		0000276000	Skonto-Ertrag	U1	4,50-	30,00-
007	25		0000000010	Soesel & Partner Gm		0,00	1.150,00-
008	40		0000160099	Kreditoren-Verbindl		0,00	0,00
009	50	0004	0000113101	DeuBa (Ausgangschec		0,00	1.115,50-
010	50		0000154000	Vorsteuer (BRD)	U1	0,00	0,45-
011	50		0000276000	Skonto-Ertrag	U1	0,45-	30,00-

Welcome Gary Dahl

[Help](#) | [Personalize](#) | [Log Off](#)

[Collaboration](#) | [Advanced Search](#)

[Home](#) | [Manager](#) | [Employee](#) | **Business Unit Analyst**

[Overview](#) | [Analytics](#) | [Service Map](#)

Overview [History](#) [Back](#) [Forward](#)

- Detailed Navigation**
- [Work Overview](#)
 - [Planning](#)
 - [Master Data](#)

- Related Services**
- Critical Variances**
- [Rules for Cost Centers](#)
 - [Rules for Internal Orders](#)
 - [Rules for Profit Centers](#)
- Critical Postings**
- [Rules for Cost Centers](#)
 - [Rules for Internal Orders](#)
 - [Rules for Profit Centers](#)
- Budget Consumption**
- [Budget by Order](#)
 - [Budget by WBS Element](#)

- Collaboration**
-
- [Collaboration](#) | [Contacts](#)
- My Contacts
 - My Buddies
 - My Peers

Worklist

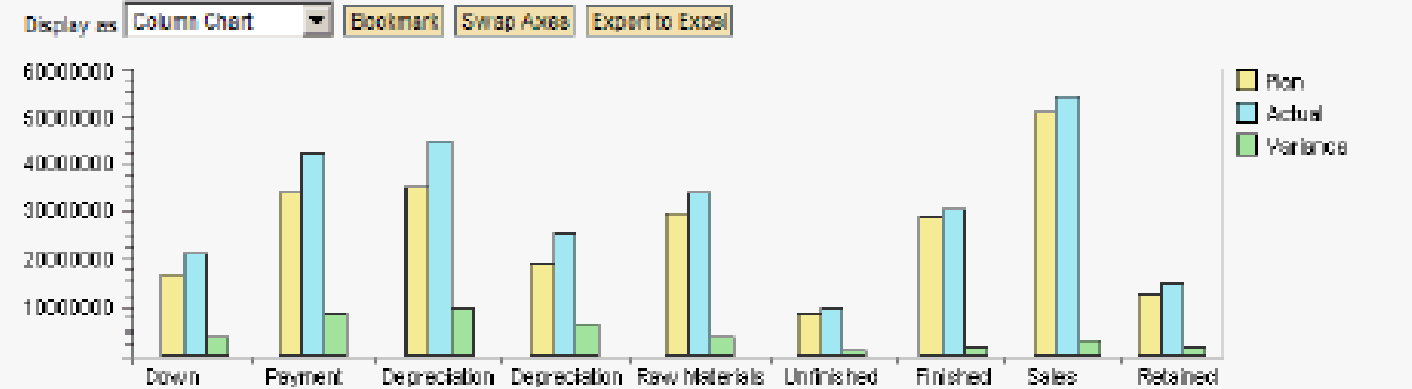
Alerts (3) | Tasks (5) | Notifications (3) | Tracking

	Subject	Sent	Priority	Category
<input type="checkbox"/>	Budget Overrun on Trade Fairs	02/01/2005 2:10 AM	High	Financial
<input type="checkbox"/>	Budget Overrun on Implementation Projects	02/01/2005 1:32 AM	High	Financial
<input type="checkbox"/>	80% of Maintenance Budget Used (Projects)	01/31/2005 4:10 AM	Medium	Financial
<input type="checkbox"/>	Capital Investment Budget under Utilized (Projects)	01/28/2005 2:30 AM	Medium	Financial

Page 1 of 1

Financial Statements

My Profit Centers - Actual/Plan/Variance - Balance Sheet Accounts Validity of Data: 02/01/2005 04:55pm




SAP Session Handling - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History

Address http://sap.frogdesign.com/workplace_demo/index.html Go



Channels

- Homeview x
- Directories and Travel x
- Amazon.com x
- Map and Jukebox x
- Mixed Media x

Favorites

Home Edit Help Log Off

Document Title

Header

2 MSFT -1.16 MACR +1.12 MSFT -1.16 MACR +1.12 MSFT -1.16 M

Stocks Mixed Mid-Morning

Stocks remained mixed as interest rate fears weighed down the tech-heavy NASDAQ. CSOO warned of reduced sales ahead of earnings further spooking investors. Yada, Yada, Yada.

[Full Story](#)

Header

Stock Watch

Market Overview US Markets

DJIA 10,485.93 +36.66

NASDAQ	3,179.20	+14.65
SP500	1,379.35	-2.5
NYSE	3,041.65	+1.74

Enter symbol or company name [Get Quote](#)

Header

Convert From Convert To

USD United States Dollars	USD United States Dollars
EUR Euro	EUR Euro
CAD Canada Dollars	CAD Canada Dollars
GBP United Kingdom Pounds	GBP United Kingdom Pounds
DEM Germany Deutsche Marks	DEM Germany Deutsche Marks

Enter Initial Amount: 100 [Convert](#)

Results:

100 EUR = 136.676 CAD

Header

std sci [-3 M] 5057961266757545117.12765

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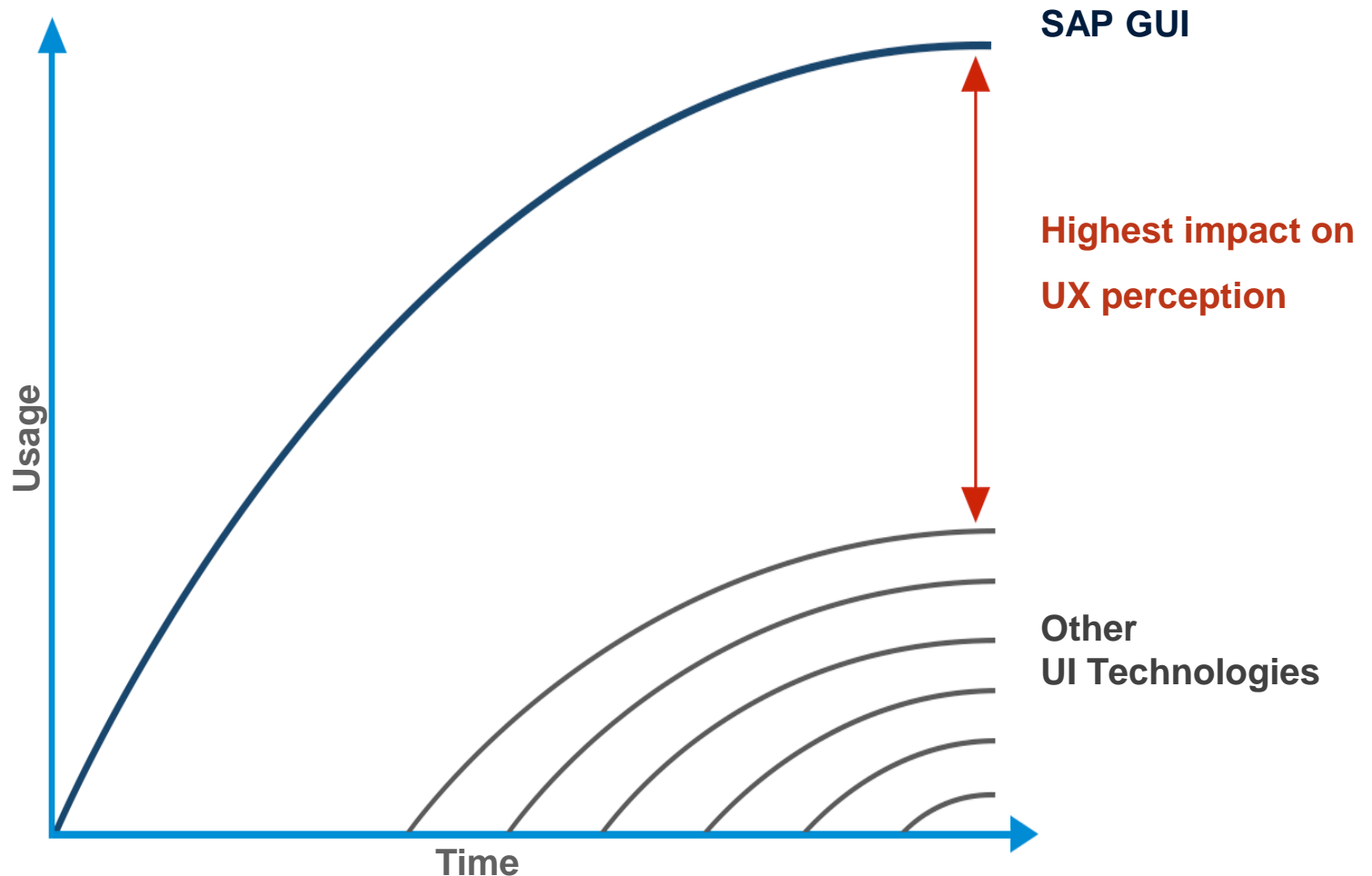
Sta	F-E	()	MC	7	8	9	J	Mod	And	
Ave	abs	Exp	In	MR	4	5	6	*	Or	Xor
Sum	sin	x^y	log	MS	1	2	3	-	Lsh	Not
B	DB	x^3	r!	M+	0	+	.	+	-	Int
Dat	ben	x^2	1/x	pi	A	0	C	D	E	F

Header

Daily Calendar [Record Entry](#)

August 2001							7:00
S	M	T	W	T	F	S	8:00
			1	2	3	4	9:00 Meeting with Hartmut in Capital Conference Room
5	6	7	8	9	10	11	10:00
12	13	14	15	16	17	18	11:00
19	20	21	22	23	24	25	12:00 Lunch with Heinz Wilmet

SAPGUI DEFINES CUSTOMER PERCEPTION OF SAP USABILITY



THE SAP USER EXPERIENCE STRATEGY

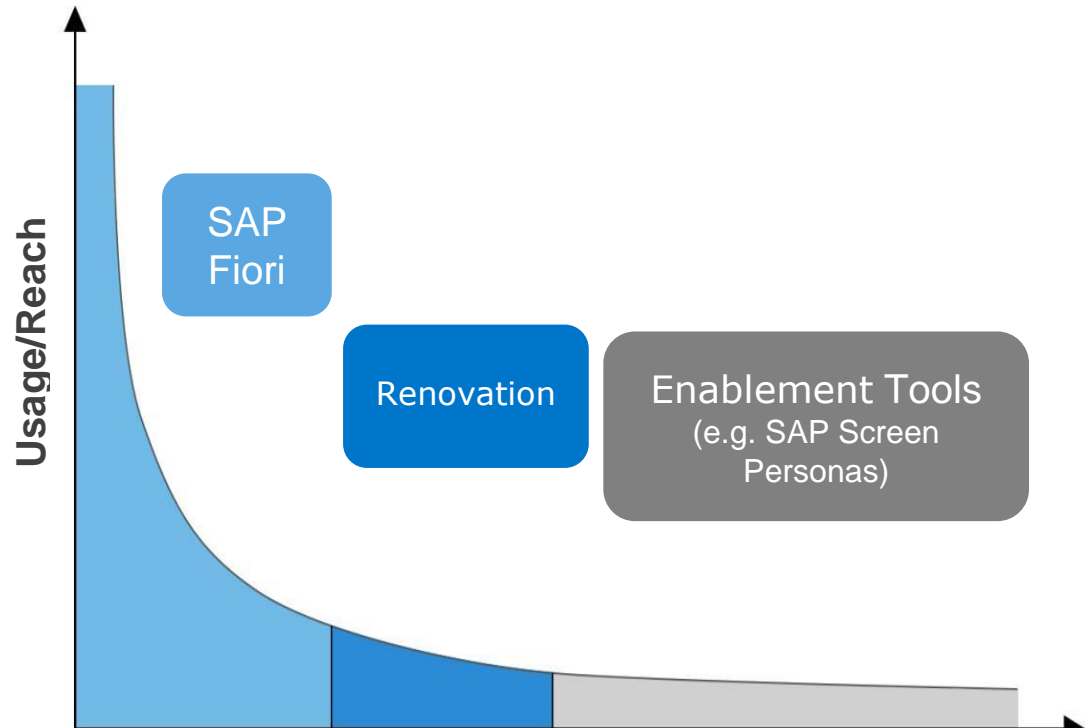
New Applications

Existing Applications

SAP Fiori and Screen Personas are supplementary



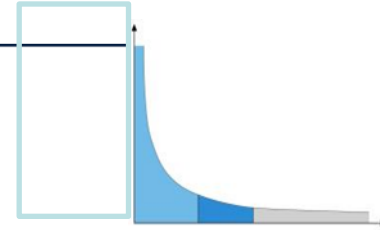
NEW



RENEW

ENABLE

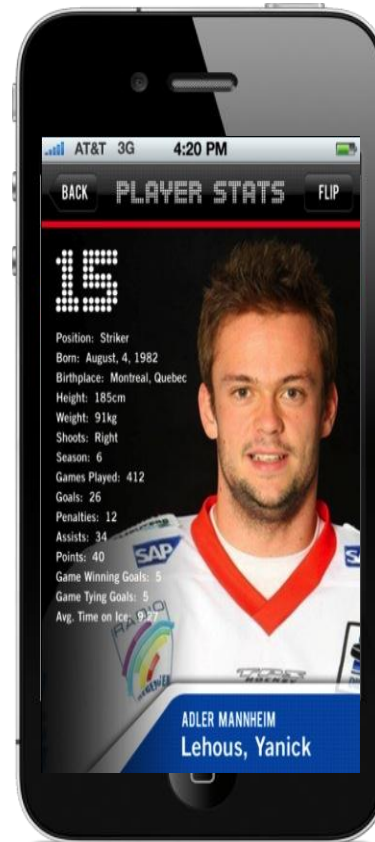
NEW – CONSUMER APPS FROM SAP



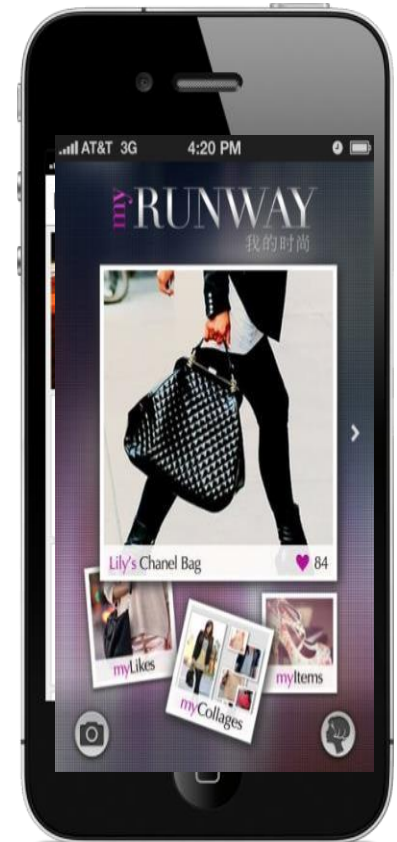
Recalls Plus



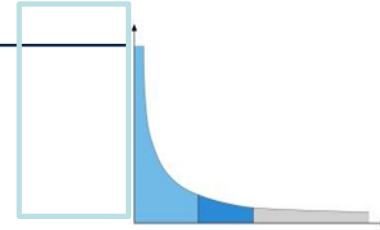
PhotoTribe



Fan Experience



MyRunway



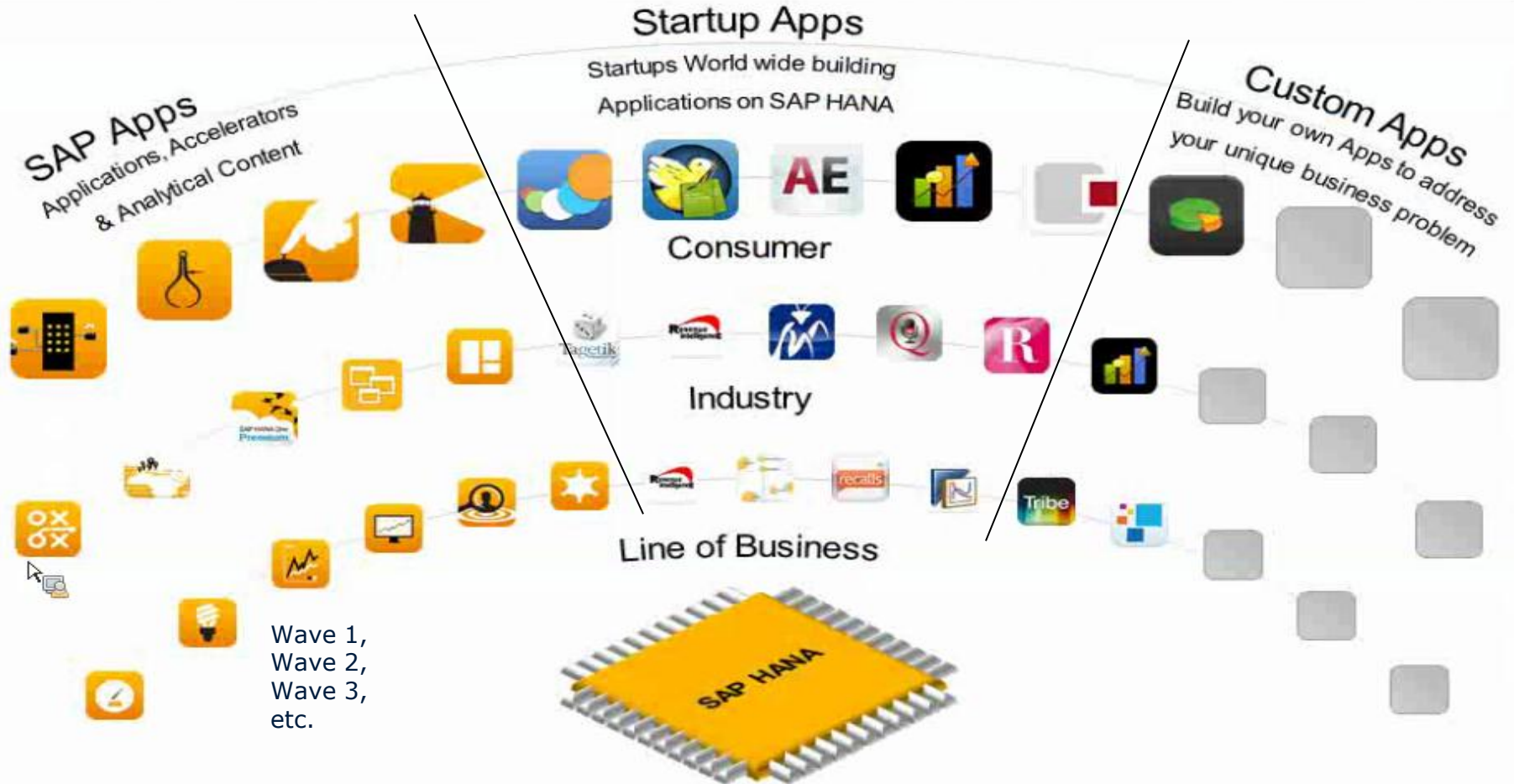
NEW – CONSUMER-GRADE UX FOR NEW APPLICATIONS

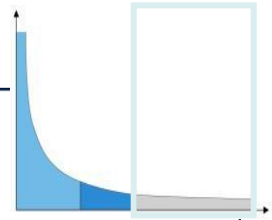


Care Circles

RENEW – SAP FIORI LAUNCHPAD

Startup and partner real time apps built on SAP HANA
70+ SAP HANA Apps, 1000+ Startups



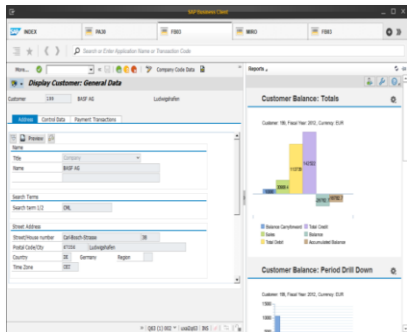


ENABLE – UX IMPROVEMENTS

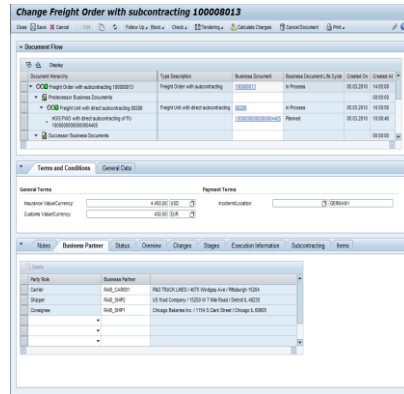
SAP Screen Personas
(all SAP GUI screens)



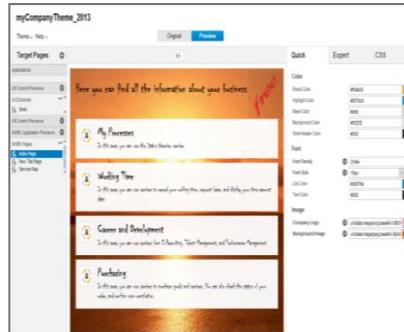
NWBC & Side Panel
(all screens)



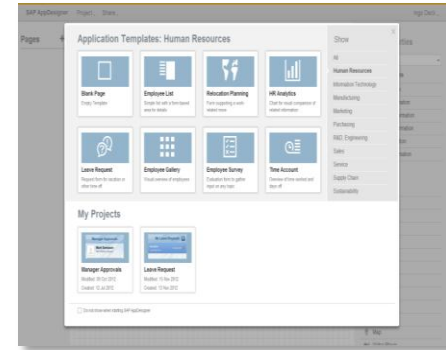
Floorplan Manager
(for FPM screens*)



Theme Designer
(all screens)



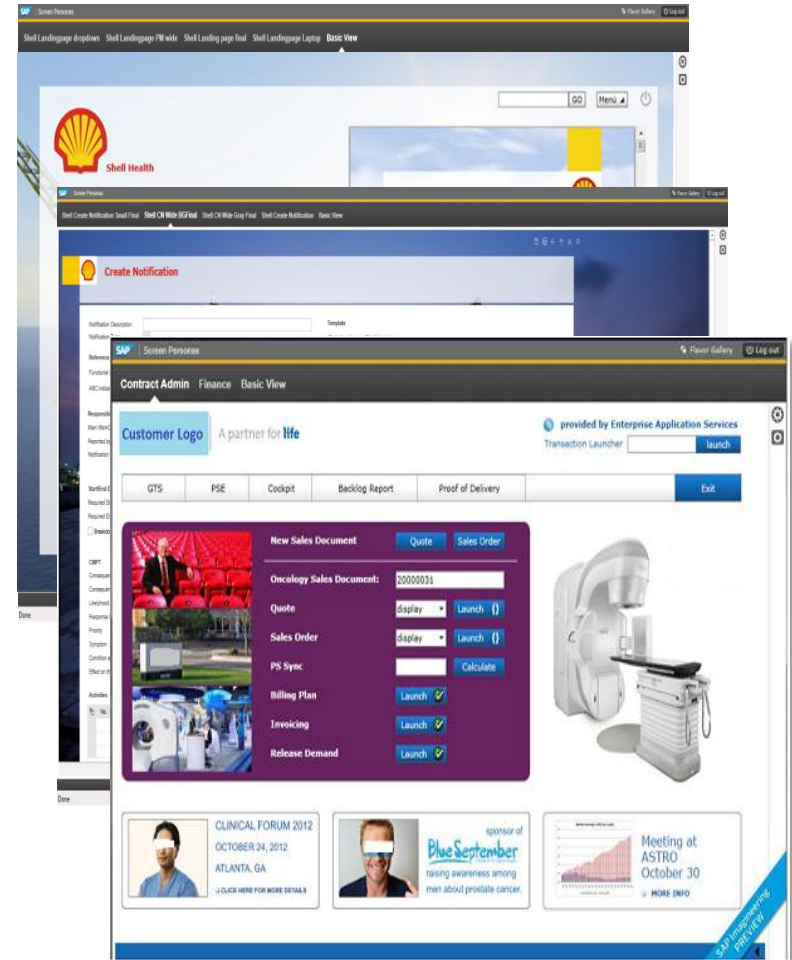
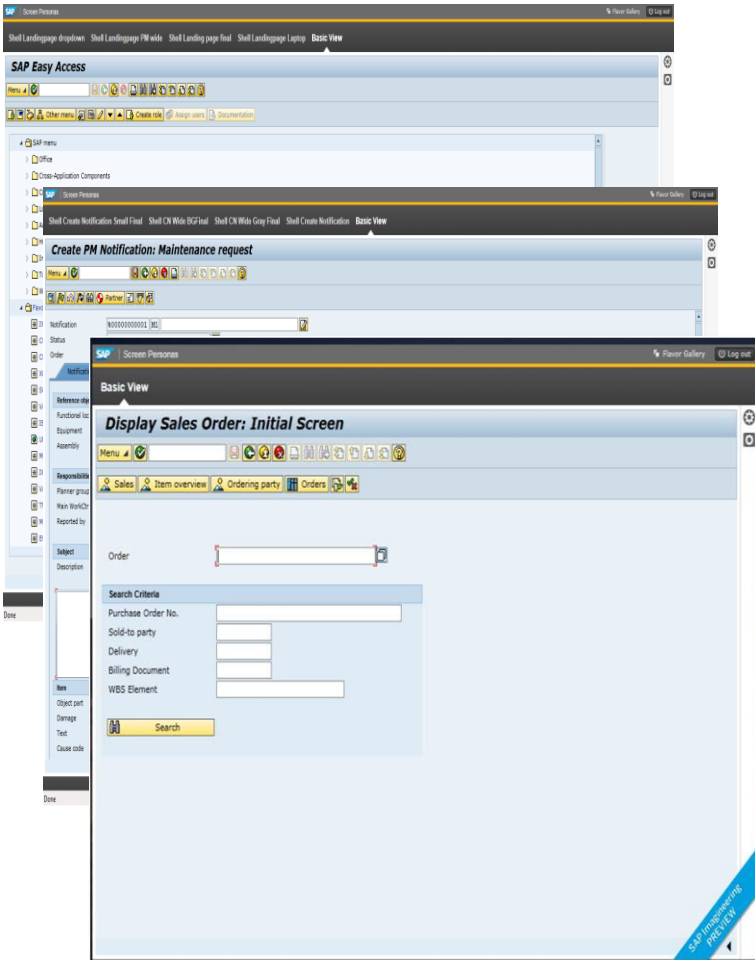
SAPUI5
(Application Development Tools)



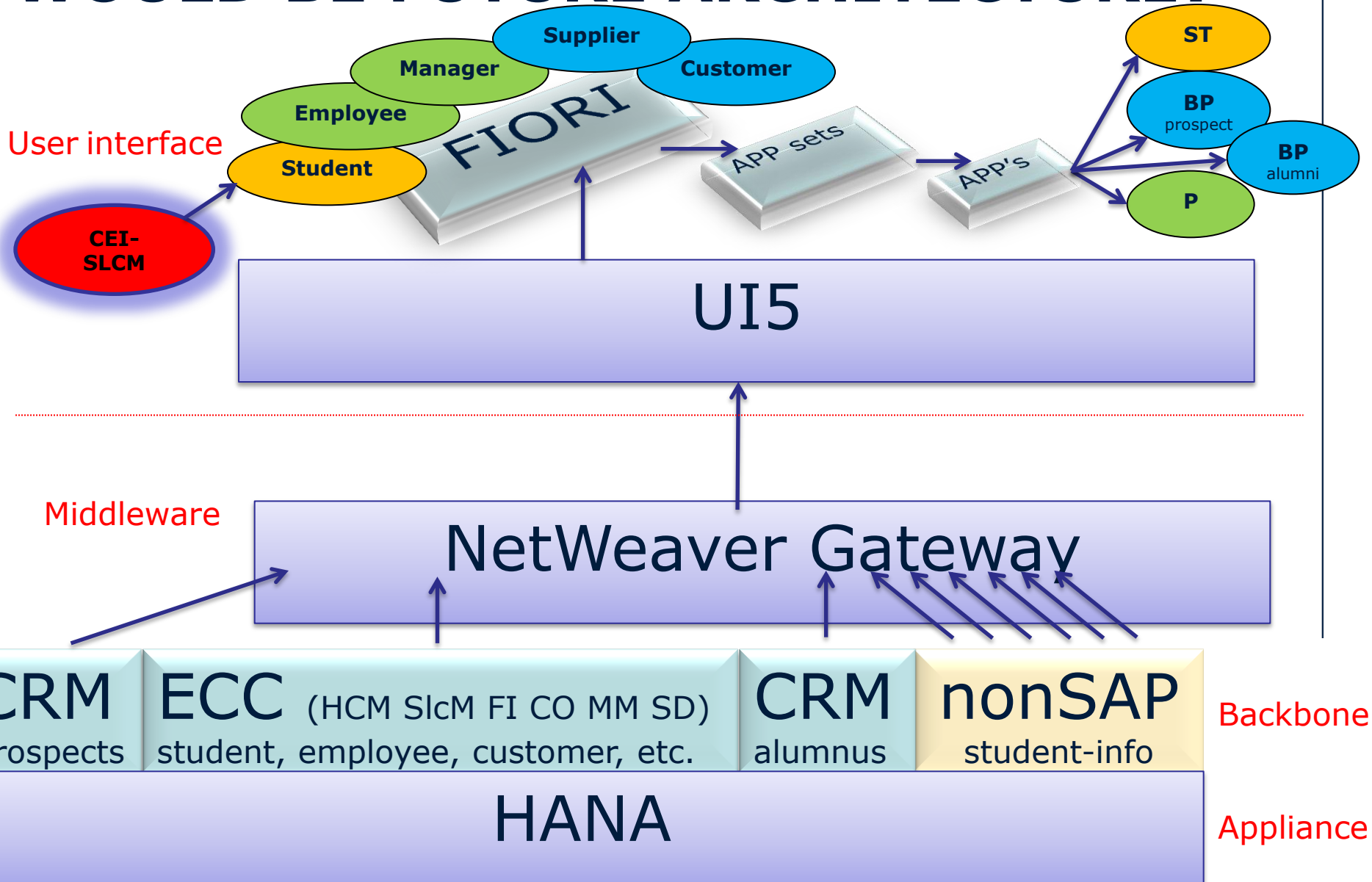
further tools available

ENABLE – SAP SCREEN PERSONAS

Examples:

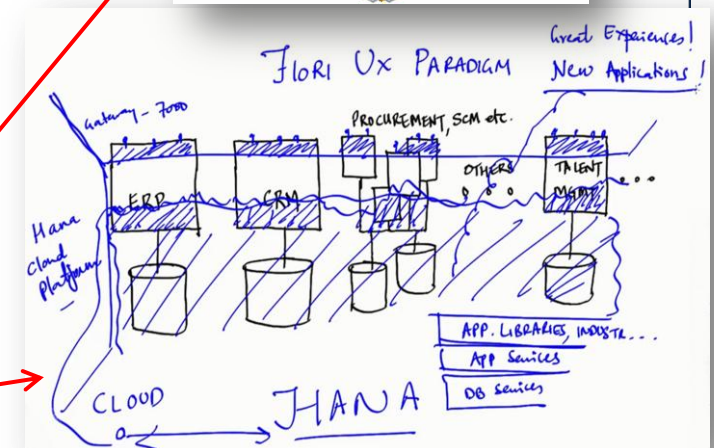
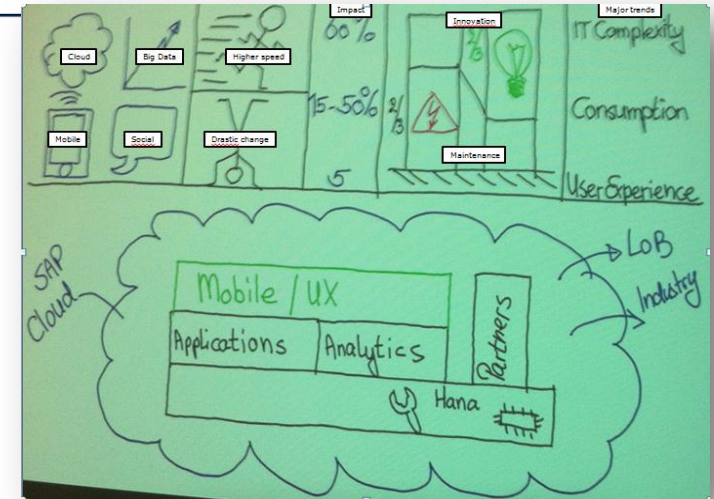


WOULD BE FUTURE ARCHITECTURE?



INTEGRATION

- The Good
 - Enforcing 'One version of the truth'
- The Bad
 - Hard to manage local hero's
- The Better
 - Way to cope with growing complexity
- The Worse
 - Taming 'anywhere the wind blows' behaviour
- The Future
 - 'Trends' picture for Business
 - HANA & Fiori pictures for IT



RELEVANCE FOR SLCM – SHORT TERM

- Current situation
 - SAP HANA for many universities is too much to make sense (but should at least be considered as THE innovation enabler)
- Exceptions might be temporary occurring performance issues
 - Peak moments in SLCM (e.g. registration)
 - Heavy computational efforts in the Analytics domain (BW)

RELEVANCE FOR SLCM – LONG TERM

- New SLCM has to be 'Millennials' proof
 - Mobile is the standard (mobile first)
 - Resistance against anything > 3 clicks away
 - Pervasiveness of Apps (transactional, analytical, factsheet & contextual navigation)
- Universities are very connected
 - Dealing with realtime 'Big' data
 - OLRT/OLAP are coming together
 - Data is getting 'Big' (moving beyond core system of record towards advanced analytics)

3. KNOWLEDGE TRANSFER

- IFG HANA – International Focus Group
 - Target group: Member only
- MOOC's – massive open online courses
 - Target group: Everyone
 - OpenSAP
 - » <https://open.sap.com>
 - OpenHPI
 - » <https://openhpi.de>
- Learning Hub – (re)new(ed) certification program
 - Target group: Professionals
 - Associate
 - Professional
 - Master?

IFG HANA – International Focus Group

10 April 2014

Webcast 53

Business Suite on HANA

SAP HANA SPS7 - WEBCAST SERIES RECORDINGS

created by Scott Feldman on Nov 22, 2013 3:03 PM, last modified by Amit Satoor on Dec 18, 2013 2:13 PM

Return To: [Customer Community](#) >>

Here are the recordings for the new SPS7 knowledge transfer series "What's New? - SAP HANA SPS 07". Product management teams shared new features and enhancements in this live webinar series. This is intended for architects, developers and database administrators interested in learning the latest innovations in SAP HANA platform.

If you are not yet a member of the [Customer Community](#), please visit our page to learn more about this exclusive international community supporting your SAP HANA implementations and adoption initiatives and how to join.

What's New? SAP HANA SPS 07 - Webinar Recordings:

Topic	Recording link
Introducing SAP HANA SPS7 – Overview & Features	SAP SPS7 Overview and Update
SAP HANA Extended Application Services (XS) & Content Lifecycle Management	SAP HANA SPS7 Extended Application Server and LCM
SQLScript	SAP HANA SPS 7 - SQLScript
Modeling Enhancements	SAP HANA SPS7 - Modeling Enhancements
Application Function Library (AFL)/ Predictive Analysis library	SAP HANA SPS 7 - AFL/PAL
High availability & Disaster Recovery	SAP HANA SPS7 - High Availability/Disaster Recovery
SAP River : New development language and programming environment	SAP HANA SPS7 - SAP River
Architecture & Landscape	SAP HANA SPS7 - Architecture and Landscape
Text Analysis	SAP HANA SPS7 - Text Analysis
HANA Development Tools (Studio & Web IDE)	SAP HANA SPS7 - Studio Development Tools (Studio & Web IDE)

Actions

More Like This

- [Dial-In Information for Jan 24th 2013](#)
- [Enterprise Architecture Vision and Considerations with SAP HANA Platform](#)
- [What's New? SAP HANA SPS 07 Scale-Out, High Availability and Disaster Recovery](#)
- [SAP BW Powered by SAP HANA - Trial Offer](#)
- [SAP HANA Security Guide](#)

Incoming Links

- [Suite on HANA Roadmap and Release Information](#)
- [SAP HANA International Focus Group – 1st Half 2014 Call Schedule – NEW!](#)
- [SAP HANA International Focus Group - 2nd Half 2013 Call Schedule - Updated!](#)

MOOC's – Massive Online Open Courses

OpenSAP

<https://open.sap.com>

OpenHPI

<https://openhpi.de>

OpenSAP

<https://open.sap.com>

- Overview courses
 - 4 weeks
 - 6 units of 1 hour
- Week 1
 - Instead of 6 hours
 - Will try to do it in 6 minutes
- Just to give you an idea
 - Quick way to explore HANA
 - Highly recommended to follow (at your own pace)





Be curious,

Access our learnings online - anytime and anywhere.



be social,

Become part of a vibrant social learning community



be successful.

Receive a record of achievement on course completion.



Helpdesk

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Sign up now for openHPI, the educational Internet platform of the German Hasso Plattner Institute, Potsdam. You take part in our worldwide social learning network based on interactive online courses covering different subjects in Information and Communications Technology (ICT). Enter a fascinating world of knowledge with our free open online courses. Meet other participants from around the world and familiarize yourself with fundamental and current topics in ICT, computer science and IT systems engineering.



SAP Learning Hub

Renewed
Certification Program
for Professionals

SAP Learning Hub – background

- 2010-2011
 - Internal SAP: renew Certification Program
 - Message from SUGEN: Knowledge Transfer is key!
- 2012
 - Action SAP: Start CEIC
- 2013
 - CEIC: How do we scale Knowledge Transfer?
- 2014
 - Open SAP: for free via MOOC's, beginner level
 - SAP Learning Hub: cloud based/subscribe, professionals
 - Focus on new products: HANA, Mobile, SF, Ariba
 - Existing products: to follow in 2015 etc.?

Browser address bar: https://sap.na.pgiconnect.com/i002869/?launcher=false

Meeting toolbar: SAP Meeting, microphone, video, chat, etc.

Attendee List (17)

- Hosts (1)
 - Mary Bazemore
- Presenters (1)
 - Susan Martin
- Participants (15)
 - (g) claudia Brack
 - (g) Henny Claessens
 - (g) Jan Mützell
 - (g) Jan Mützell 2
 - (g) Per Högberg, SAPSA

Chat (Everyone)

Input field: []

Everyone

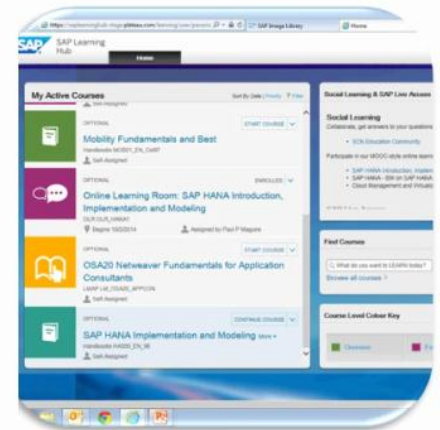
Note

Input area for notes

Share - Susan Martin

New SAP Learning Hub

A complete, cloud-based learning experience for customers and partners



Unlimited access to all SAP content for ONE subscription price – free discovery

SAP Learning Hub

A complete, cloud-based learning experience for customers and partners



Certification & Enablement Influence Council Quarterly Update Q1/2014

Agenda

- Welcome and Introduction
- Learning Hub
- Credential Manager
- Services & Ecosystems Certification Initiative
- Crowdsourced Certification Questions Initiative
- Certified Community Survey
- **Success Factors & Ariba Enablement & Certification Programs**
- Summary and Next Steps Discussion

QUESTIONS



THANK YOU FOR ATTENDING

In case of questions afterwards:

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